

PRESS RELEASE

Vivriti Group launches Vivriti Next as its operating and holding company; Founder Vineet Sukumar invests INR 200 Cr in the new Group

Vivriti Next to address strategic, advisory and tech needs of mid-market enterprises

Mumbai, February 24, 2026: Vivriti Group, a leading mid-market focussed financial services group, today announced the launch of **Vivriti Next**, a new operating and holding company designed to consolidate the Group's businesses and accelerate future growth. This strategic reorganisation will bring the core mid-market lending business of Vivriti Capital and the private credit asset management business of Vivriti Asset Management under a unified platform, while expanding the group's capabilities. Under Vivriti Next, the Group will offer a new suite of services for mid-market enterprises, including capital markets, technology solutions, and advisory on capital structuring, financing, risk, ratings, and ESG.

Following the creation of Vivriti Next, the equity shareholders of Vivriti Capital will transition to the new holding company structure, maintaining a similar diversified and institution-led cap-table.

Vineet Sukumar, Founder and Managing Director of Vivriti Next, has committed an equity investment of INR 200 crore in his personal capacity to Vivriti Next, underscoring his strong belief in Vivriti Next's long-term vision and growth potential. With this, the Group has raised promoter and external capital of c.INR 1,630 crore of equity from founders and prominent investors - Creation Investments, Lightrock, and TVS Capital Funds.

*"As our mid-market clients have scaled over the years, their needs have moved well beyond standalone borrowing to strategic solutions. They are navigating capital markets access, balance sheet structuring, ESG & risk management, and technology-led efficiency—all at the same time. Vivriti Next has been created as a platform to respond to this complexity by building new business models in how we support our clients beyond lending. Vivriti Next will now sit front and centre of the Vivriti Group's next phase—driving growth, profitability and capital efficiency across businesses. It will also play a critical role in shaping group strategy and supporting future capital raising efforts as Vivriti continues to scale its platform," said **Mr. Sukumar**.*

While Vivriti has historically advised clients alongside its lending and debt investment activities, Vivriti Next institutionalises this capability. The move is aimed at offering market making solutions like building capital market history and providing access to varied pools of capital to clients. It also includes structured, independent and market-facing advisory solutions, as mid-sized companies increasingly seek integrated guidance across credit risk management, credit ratings, ESG compliance, and balance sheet strategy.

Strategic Focus of Vivriti Next

1. Act as the strategic nerve centre of the Vivriti Group, shaping how the group supports mid-market enterprises beyond financing.
2. Build advisory-led business strategy around financing, sustainability and technology, helping corporates make informed long-term decisions.

3. Embed ESG and sustainability advisory into how capital is structured, deployed, and evaluated.
4. Commercialise technology capabilities by offering tech-enabled solutions that sit on top of Vivriti's credit and investment expertise.
5. Support group-level strategy, capital planning and future capital raising, ensuring Vivriti is positioned for its next phase of scale.

Operating Focus of Vivriti Next

1. Strengthen and scale the group's core financing and lending businesses, including Vivriti Capital and Vivriti Asset Management.
2. Provide an integrated investment platform spanning lending, private credit, and capital market solutions.
3. Implement sustainability in the way Vivriti invests, embeds ESG frameworks and structures capital.
4. Deploy Vivriti's integrated technology stack to Vivriti's clients –including integrated lending solutions, credit platform and –to improve efficiency and transparency.
5. Improve operating leverage, efficiency, and returns across businesses through shared platforms, data and technology.

Vivriti Next enhances the Group's lending and private credit capabilities by introducing integrated advisory, execution support, and access to diverse funding avenues—all through a single platform. This unified structure expands the positioning of Vivriti as a long-term strategic partner for mid-market enterprises, integrating our vision to offer efficient solutions tailored to different growth stages and market cycles.

About Vivriti Next

Vivriti Next is the operating and holding company of mid-market focused Vivriti Group, which includes the mid-market lending business - Vivriti Capital, and private credit business - Vivriti Asset Management, and a comprehensive suite of services that simplifies complex business needs beyond financing for mid-market enterprises with advisory and integrated tech solutions. In over 8.5 years since inception, the group has built a highly successful franchise, with INR 15,000+ crore of portfolio, while catering to 550+ mid-market enterprises across 50+ sectors and 20+ states.

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